

University of Louisiana Lafayette

Policy and Procedures for Naming Facilities and Programs

APPENDIX B

Naming Valuation Guidelines

For philanthropic naming opportunities involving contributions to the institution, the following values of gifts for naming a program or portion of a facility should be considered:

- For a college or school, a contribution normally not less than \$10 million to the endowment for that unit.
- For an academic department, a contribution normally not less than \$5 million to the endowment for that unit.
- For an Institute, Program (degree or non-degree), or Center, a contribution normally not less than \$1million to the endowment of that unit.
- For a portion of a facility, a contribution of such amount as may be required to renovate or otherwise equip it for specified use.

Note: The amounts indicated above may be adjusted from time to time for inflation or other considerations upon approval of and at the discretion of the President.